

## ABOUT

INSPIRED BY UNIQUE PROJECT PARTNERS AND MOTIVATED BY THE INTRICATE NUANCES OF EACH PROJECT, ROBERT UTILIZES STRONG ARTISTIC TALENT AND CONCRETE DESIGN SKILLS TO INTERPRET CREATIVE DIRECTION, PROPOSING INNOVATIVE SOLUTIONS TO EVERY DAY CHALLENGES. WITH STRONG PRODUCTION SKILLS, A HIGHLY ORGANIZED APPROACH AND THE ABILITY TO MANAGE MULTIPLE PROJECTS WHILE MEETING TIGHT DEADLINES, ROBERT IS ABLE TO TRANSFORM THE SMALLEST FACETS OF YOUR DESIRES AND MAKE THEM REALITY.

IN ADDITION TO DESIGN ROBERT IS WELL ROUNDED IN HIS EXPERIENCE IN BUSINESS OPERATIONS INCLUDING SALES AND BUDGETING WHILE MANAGING TEAMS MOTIVATING THEM TO ACHIEVE THE CORPORATE GOAL.

MEMBER IN GOOD STANDING WITH BOTH **SAG-AFTRA & AEA UNIONS** AND HAS APPEARED ON **ABC DAYTIME ALL MY CHILDREN**, **CBS AS THE WORLD TURNS**, **FX RESCUE ME** AND **NBC KINGS**

## JOB EXPERIENCE

- 2014-CURRENT** PIPER DESIGNS NYC NEW YORK, NY  
GRAPHIC DESIGNER SPECIALIZING IN LOGO CREATION, BRAND DEVELOPMENT AND FRONT END WEB DESIGN.
  - CONCEPTUALIZE BRANDS FROM LOGO CREATION, MARKETING STRATEGY, SOCIAL MEDIA AND BRAND IDENTITY
  - DESIGN PRINT ADS AND MARKETING FOR CLIENTS INCLUDING *17 MAGAZINE ULTIMATE PROM, SUPERMODEL, FINDFRED.COM, THE BODY ELECTRIC SCHOOL, WHITNEY LEES SOUTHERN SWEETS & SAVORIES, THE GARDEN OF EDEN MARKETPLACE, SADDLE LANE, GBU, TRACKS UNLIMITED INC, A TEAM EVENT MANAGEMENT, PROJECTS LRM, KINDRED BIO, PET PHARMACUDICALS Co. ONQUE ENTERTAINMENT*
- 2013-2014** KINK GRAPHICS NEW YORK, NY  
FOUNDER AND GRAPHIC DESIGNER
  - DEVELOPED WEBSITES, BRAND MANAGEMENT AND LOGO DESIGN
  - ADOBE PHOTOSHOP, INDESIGN, ILLUSTRATOR AND M.S. SUITE
  - SECURED NEW CLIENTS AND MAINTAINED THE DAY TO DAY RELATIONS WITH OUR CURRENT CLIENT BASE.
  - GAINED INSIGHT INTO CLIENT MOTIVATIONS, PRODUCTS, BUSINESS STRATEGY, PRODUCT MANAGEMENT & MARKETING STRATEGY.
  - DESIGNED AND MANAGED ONLINE STORES
  - DESIGNED WEBSITES FOR ENTERTAINMENT COMPANIES AND ACTORS
  - DESIGNED CATERING MENU FOR GARDEN OF EDEN MARKETPLACE IN NYC
  - DESIGNED EMPLOYEE HANDBOOKS, PLAYBILLS, MOVIE AND EVENT POSTERS
  - CREATED PRINT ADVERTISEMENTS. CUSTOM LOGOS, EVENT INVITATIONS, BUSINESS CARDS, BROCHURES, WEB ADVERTISEMENTS.
- 2007-2011** ONQUE ENTERTAINMENT NEW YORK, NY  
ASSOCIATE PRODUCER
  - MANAGED TALENT FOR THEATER AND CORPORATE EVENTS
  - MANAGED LOGISTICS PROJECTS TO HOST AND PRODUCE EVENTS
  - SET UP SCHEDULES AND LOCATIONS FOR EVENTS
  - MANAGED THE MARKETING, FINANCING, OPERATIONS, AND LOGISTICS FOR ALL EVENTS
  - PRODUCER ON THE FIRST *SCENE IT NEW YORK TOMORROW'S THEATRE TODAY!*
  - PRODUCED *INFUSE THE SPARK EVENTS* FEATURING *BRUCE VILANCH, AMERICAS NEXT TOP MODEL WINNER WHITNEY THOMPSON, ALL MY CHILDREN STAR BOBBIE EAKES, SORTID LIVES ACTOR DAVID STEIN, PROJECT RUNWAY DESIGNER CHRIS MARCH, COMEDIAN ADAM SANK, TONY WINNING BROADWAY CAST OF JERSEY BOYS, IN THE HEIGHTS, IRVING BERLINS WHITE CHRISTMAS AND ERIC AINGE OF THE NEW YORK JETS.*
- 2007-2008** NATIONAL TITLE ALLIANCE NEW YORK, NY  
SALES MANAGER
  - ASSISTED WITH THE NEGOTIATION AND PURCHASE OF LARGE COMMERCIAL PROPERTIES RANGING FROM \$5MM TO \$100 MM
  - RESPONSIBLE FOR IDENTIFYING NEW CUSTOMERS, DEVELOPING AND MAINTAINING RELATIONSHIPS WITH CLIENTS
  - HELPED ESTABLISH AND MAINTAIN LLC FOR NEW TITLE COMPANIES THAT WERE THE RESULTS OF THE NEW PARTNERSHIPS
- 2005-2008** ATS LOGISTICS INC. CLEVELAND, OH  
SALES MANAGER
  - MANAGED SALES FOR ENTIRE CORPORATION INCLUDING: **ATS LOGISTICS AND RSJ SERVICES.**
  - INCHARGE OF SALES PLANNING AND BUSINESS DEVELOPMENT FOR ALL OFFICES ACROSS THE **US.**
  - CONDUCTED DAILY MEETINGS WITH SALES TEAMS IN PERSON AND VIA CONFERENCE CALLS WITH OTHER SALES MANAGERS.
  - DEVELOPED A LOGISTICS PACKAGE FOR LARGER CUSTOMERS TO HELP WITH THE CONSOLIDATION OF THEIR **LTL (LESS THEN TRUCK LOAD)** FREIGHT BY MONITORING BOTH THEIR PRODUCTION AND INCOMING ORDERS. CREATING A SYSTEM THAT FIT THEIR DISTRIBUTION TOGETHER ON AN OUTBOUND ROUTE THAT WOULD SAVE THE CUSTOMER MONEY WHILE MAXIMIZING THE USE OF OUR COMPANY TRUCKS AND DRIVERS. INCREASING PROFIT **40%** IN THE FIRST **2** YEARS.
- 2001-2004** ABERCROMBIE & FITCH CORP. COLUMBUS, OH  
ADMINISTRATIVE ASSISTANT / INTERN
  - ASSISTED MERCHANTS WHO LEAD A CROSS FUNCTIONAL TEAM (DESIGN, SOURCING, VISUAL) TO FULLY MAXIMIZE THE FINANCIAL SUCCESS OF THEIR PRODUCT LINE: CHOOSING THE BEST DESIGNS, NEGOTIATING COSTS AND PRODUCTION TIMELINES WITH VENDORS, AND STRATEGIZING FUTURE BUSINESS THROUGH THE ANALYSIS OF CURRENT SALES INFORMATION.

## EDUCATION

2002-2005 THE OHIO STATE UNIVERSITY  
BACHELORS OF ARTS & SCIENCE  
POLITICAL SCIENCE MAJOR  
MEMBER OF PHI KAPPA TAU FRATERNITY

## SKILLS

ADOBE PHOTOSHOP,  
INDESIGN,  
ILLUSTRATOR  
M.S. SUITE